

## **FUNDER INFORMATION NOTE: 2019**

## **FUNDER: MTN SA Foundation**

SECTOR	Corporate foundation
SUB-SECTORS	Education Arts and culture Information communication technology Economic empowerment Health
FUNDER WEBSITE	https://www.mtn.co.za/Pages/MTN-Foundation.aspx
FUNDER STRATEGY	MTN SA Foundation has always believed in the power of education to uplift individuals, families, communities and our country. As a result, education, particularly in the ICT area, has always been at the core of our strategy, receiving the largest allocation of funding. We also support community projects, addressing challenges in the areas of health, art and enterprise development, as well as special projects on an ad-hoc basis. Although these projects are of importance on a corporate level, the defining feature of our programme is staff volunteerism. If we are to live our philosophy of being a company that cares, it is essential that staff get involved and experience the satisfaction of making a difference to people's lives themselves.
FOCUS AREAS	The MTN SA Foundation has 3 key focus areas:
Foundation projects	<ol> <li>Digitisation of e-learning material - in line with their mission to equip students and teachers for the digital era, MTN SA Foundation embarked on digitising language, information technology and computer applied technology (CAT) learning materials which form part of the digital content presently available on the Department of Basic Education (DBE) portal and other related platforms. The Digitised e-learning material benefits not only the schools with established MTN multimedia centres, but also other schools and community centres nationally.</li> <li>Schools connectivity programme – aims to facilitate easy access and adherence to comprehensive ICT solutions, thus ensuring that it is able to make lasting changes in the education sector.</li> <li>New World Teacher training programme – designed to meet the increasing demand for teachers that are equipped to cope with the changing world by teaching subjects in ICT. The purpose is to equip</li> </ol>



Social Change	
	teachers with the requisite skills and knowledge to implement e- learning as viable, cost-effective and current approach to teaching and learning.  4. Entrepreneurship Development Programme – aims to inspire an entrepreneurial culture and the development of small, medium and micro enterprises (SMMEs) for school-going youth, university students and SMME's.  5. e-Health Training – supports health training institutions through the installation of ICT equipment and provision of e-learing resources, to enhance the teaching and learning experience.
NON- NEGOTIABLES	-
METHOD OF APPLICATION	Applications can be submitted online here
GENERAL OBSERVATIONS	<ul> <li>MTN SA Foundation also provides funding to a selection of initiatives and projects that fall outside its focus areas. MTN SA Foundation also accepts requests for assistance under the following programmes: <ol> <li>Access to School – MTN SA Foundation understands there is no one-size-fits-all solution when it comes to addressing the education needs of South Africa's vulnerable children, which is why MTN SA Foundation takes a holistic approach to their support of schools by ensuring that South African students can study and learn in the most conducive atmosphere possible.</li> <li>21 Days of Y'ello Care – a volunteering programme for MTN staff that takes place nationally over a period of 21 days in June. It is a staff driven initiative, with staff members putting forward their own ideas for initiatives they want to get involved in, MTN SA Foundation does vet the organisations that get chosen to ensure that they fit in with our values and principles. MTN SA Foundation partners with NGOs and corporates to ensure the projects are sustainable.</li> <li>Cross Country programme – Since 2014, MTN SA Foundation has proudly supported the Central Gauteng Athletics (CGA) Cross Country programme. This is a sports development project that identifies and develops athletic talent in children from disadvantaged communities.</li> </ol> </li> <li>For more information email Foundation@mtn.com or call 011 912 3000</li> </ul>