

## **FUNDER INFORMATION NOTE: 2019**

## **FUNDER: Mama Cash**

SECTOR	Corporate foundation
SUB-SECTORS	Human rights Economic empowerment Environment Sexual and reproductive health
FUNDER WEBSITE	https://www.mamacash.org/en/en-homepage
FUNDER STRATEGY	Mama Cash supports women, girls, trans people and intersex people who fight for their rights. Activists who tirelessly and fearlessly make their voices heard.
FOCUS AREAS	<ol> <li>Mama Cash supports groups and initiatives that:         <ol> <li>Work from a feminist and/or women's rights perspective.</li> <li>Are self-led by the women, girls, trans people and/or intersex they serve.</li> </ol> </li> <li>Have the promotion of women's, girls', trans people and/or intersex people's human rights as their primary mission, and not just as the focus of part of their programmes.</li> <li>Push for structural and fundamental change.</li> <li>Focus on issues that are under-addressed and/or contested.</li> </ol>
KEY PRIORITIES	<ol> <li>Mama Cash has three broad thematic areas:         <ol> <li>Money (economic justice). Mama Cash makes grants to women's, girls', trans people's and intersex people's organisations and initiatives working on:                 <ol></ol></li></ol></li></ol>



Social Change - Sustainability - Self Care	
NON- NEGOTIABLES	<ul> <li>Mama Cash does not fund the following:</li> <li>Groups whose mission and/or primary focus are not the promotion of women's, girls', trans people's or intersex people's human rights.</li> <li>Groups whose work focuses primarily on improving the lives of individual women, girls, trans people and/or intersex people without addressing the conditions that give rise to the injustices they face.</li> <li>Groups that actively seek to deny the rights of certain women, girls, trans and intersex people, based on who they are or on their position in society.</li> <li>Groups whose primary purpose is development work, humanitarian assistance, poverty alleviation, or services, such as: <ul> <li>Income-generating activities and credit programmes.</li> <li>(In)formal education, literacy programmes and traditional skills training.</li> <li>Providing social, legal or health care services.</li> </ul> </li> <li>Groups led by men (with the exception of those led by trans men).</li> <li>Groups based in the United States or Canada.</li> <li>Groups based in the Global North that are executing programmes in or are leading partnerships with groups based in the Global South and East.</li> <li>Groups founded by, led by, or structurally or economically dependent on political parties, government agencies, or religious institutions.</li> <li>Businesses.</li> <li>Individuals.</li> <li>Academic research or scholarships.</li> <li>Stand-alone travel grants (costs for travel can, however, be part of broader applications provided they are consistent with the group's mission and strategies).</li> </ul>
METHOD OF APPLICATION	Mama Cash has annual funding cycles and Letters of Inquiry can be submitted via email in response to calls.
GENERAL OBSERVATIONS	<ul> <li>Mama Cash prioritises groups and initiatives that have an annual budget below 200,000 euros.</li> <li>Email addresses are provided for each region Mama Cash works in:         <ul> <li>Africa and West Asia: <a href="mailto:africawestasia@mamacash.org">africawestasia@mamacash.org</a></li> <li>East, South and South East Asia and Oceania: <a href="mailto:asiaoceania@mamacash.org">asiaoceania@mamacash.org</a></li> <li>Europe and Central and Northern Asia: <a href="mailto:europecentralnorthasia@mamacash.org">europecentralnorthasia@mamacash.org</a></li> <li>Latin America and the Caribbean <a href="mailto:lac@mamacash.org">lac@mamacash.org</a></li> </ul> </li> </ul>